

ANNUAL EEO PUBLIC FILE REPORT FOR

WKYE(FM), WFGI(FM), WRKW (FM), WJHT(FM)

WNTJ(AM), WNTW(AM)

The purpose of the EEO Public File Report is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the Following Station(s): WKYE (FM), WFGI (FM), WRKW (FM), WJHT (FM) WNTJ (AM), WNTW (AM) and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning March 1, 2010 to and including February 28, 2011.

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Unit during the Applicable Period:
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable organizations entitled to notification pursuant to Section 73.2080 (c) (ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080 (c) (2) of the FCC rules.

Appendices 1, 2 and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time positions for which this source was utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by email.

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Section 1: Vacancy Information

| | Full-Time Positions | Recruitment Source of Hiree | Total number of Interviewees from All Sources for this position |
|----------|--|------------------------------------|--|
| 1 | SALES EXECUTIVE HIRED: 05/10/10 | RADIO | 11 |
| 2 | SALES EXECUTIVE HIRED: 6/28/10 | WEBSITE | 11 |
| 3 | SALES EXECUTIVE HIRED: 6/28/10 | RADIO | 11 |
| 4 | WFGI AIR PERSONALITY HIRED: 6/28/10 | RADIO | 24 |
| 5 | SALES EXECUTIVE HIRED: 8/30/10 | RADIO | 3 |
| 6 | SALES EXECUTIVE HIRED: 9/7/10 | WEBSITE | 3 |
| 7 | SALES EXECUTIVE HIRED: 1/3/11 | RADIO | 6 |
| | | | |
| | | | |

Total number of persons interviewed during applicable period: 69

FULL TIME VACANCY EEO INFORMATION

Job Title of Vacancy: WFGI AIR PERSONALITY

Recruitment Source that referred the Hiree: Forever Radio Ad

Date Filled: 6/28/10

Total number of persons interviewed for Vacancy: 24

Recruitment Sources Used to Fill the Vacancy

| Names of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the Source Request Notification? |
|--|--|-----------------|------------------|---|--------------------------------------|
| Forever Radio Ad | 109 Plaza Dr Johnstown, PA | | 814-255-4186 | 7 | NO |
| Employment Posting Letters | Multi-Source (List attached) | | | 0 | NO |
| Internal Posting | 109 Plaza Drive Johnstown, PA | | | 1 | NO |
| www.96key.com | www.96key.com | | | 0 | NO |
| www.myfroggy95.com | www.myfroggy95.com | | | 0 | NO |
| www.rocky99.com | www.rocky99.com | | | 0 | NO |
| www.hot92and100.com | www.hot92and100.com | | | 0 | NO |
| Craigslist.org | | | | 7 | NO |
| Allaccess.com | | | | 7 | NO |
| Bestradiojobs.com | | | | 0 | NO |
| Syracuse University | 215 University Place Syracuse, NY | Karen Mcgee | 315-443-1908 | 0 | NO |
| Stroudsburg Univ | 200 Prospect St East Stroudsburg, PA | Rob McKenzie | | 1 | NO |
| Forever Job Fair | | | | 1 | NO |
| | | | | | |

Appendix 2

ANNUAL EEO PUBLIC FILE REPORT

**Station(s) Comprising Station Employment Unit:
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Section 2: Recruitment Source Information

| | Recruitment Source (Name, Address, Telephone Number, Contact Person) | Total Number of Interviewees This Source Has Provided During This Period | Full-time Positions for Which This Source was Utilized |
|-----------|---|---|---|
| 1 | Forever Radio Ad | 19 | Vacancy #1, 2, 3, 4, 5, 6, 7, 8 |
| 2 | Employment Posting Letters | | Vacancy #1, 2, 3, 4, 5, 6, 7, 8 |
| 3 | Internal Posting | 1 | Vacancy #1, 2, 3, 4, 5, 6, 7, 8 |
| 4 | www.96key.com | | Vacancy #1, 2, 3, 4, 5, 6, 7, 8 |
| 5 | www.myfroggy95.com | 1 | Vacancy #1, 2, 3, 4, 5, 6, 7, 8 |
| 6 | www.rocky99.com | 1 | Vacancy #1, 2, 3, 4, 5, 6, 7, 8 |
| 7 | www.hot92and100.com | 2 | Vacancy #1, 2, 3, 4, 5, 6, 7, 8 |
| 8 | Craigslist.org | 7 | Vacancy #4 |
| 9 | Allaccess.com | 7 | Vacancy #4 |
| 10 | Bestradiojobs.com | | Vacancy #4 |
| 11 | Syracuse University | | Vacancy #4 |
| 12 | Stroudsburg Univ | 1 | Vacancy #4 |
| 13 | Forever Job Fair | 8 | Vacancy #1, 2, 3, 4, 5, 6, 7, 8 |
| | | | |

****Following is a complete list of recruitment sources.**

2010-2011 List of Recruitment Sources

- All Access Website. Contact: allaccess.com
- Forever Broadcasting, 109 Plaza Drive, Johnstown, PA Phone 814-255-4186. Contact: www.96key.com
- Forever Broadcasting, 109 Plaza Drive, Johnstown, PA Phone 814-255-4186. Contact: www.rocky99.com
- Forever Broadcasting, 109 Plaza Drive, Johnstown, PA Phone 814-255-4186. Contact: www.myfroggy95.com
- Forever Broadcasting, 109 Plaza Drive, Johnstown, PA Phone 814-255-4186. Contact: www.hot92and100.com
- Craigslist.org
- Stroudsburg University, 200 Prospect Street, East Stroudsburg, PA
- Best radio jobs.com
- Syracuse University Job Ops, 215 University Place, Syracuse, NY 13244

***The following sources are the Employment posting letters. The majority of these sources received letters for most openings but not all.

- Cambria Rowe Business College, 221 Central Avenue, Johnstown, PA 15902
- Sylvan Learning Center, 1397 Eisenhower Blvd, Johnstown, PA 15904
- Admiral Peary Vo-Tech, 948 Ben Franklin Hwy
- Beginnings, 111 Market Street, Johnstown, PA 15901
- Goodwill Industries, 540-542 Central Avenue, Johnstown, PA 15902
- ACRP, 131 Market Street, Johnstown, PA 15901
- Allegany College of MD, 6022 Glades Pike, Somerset, PA 16601
- St Francis College, PO Box 866, Loretto, PA
- PAID, 727 Goucher Street, Johnstown, PA 15905
- Goodwill Industries, 540-542 Central Avenue, Johnstown, PA 15902
- Allegany College of MD, 6022 Glades Pike, Somerset, PA 16601

Appendix 3

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**Section 3: Supplemental (non-vacancy Specific) Recruitment Activities by
WKYE (FM), WFGI (FM), WRKW (FM), WJHT (FM) WNTJ (AM), WNTW (AM)**

Forever Broadcasting has a history of providing internships for students majoring in communications. This year Forever Broadcasting provided an internship for 4 interns during reporting period of 3/1/2010 to 2/28/2011.

They are as follows:

- 1. Maria Hershey, college intern from University of Pittsburgh at Johnstown. Maria's internship with our programming staff.*
- 2. Heather Roppolo, college intern from Lee Wood, Heather's internship was with our copywriting department.*
- 3. Justin Dennis, college intern from University of Pittsburgh at Johnstown, Justin's internship was with our copywriting department.*
- 4. Michael Mazzaresse, college intern from Penn State Altoona, Michael's internship was with our sales department.*

Forever Broadcasting encourages education for groups regarding careers in the communication field. The following groups have toured our facility with employee guides explaining the business and activities at the radio station and follow up Q & A session:

- 1. Lara Mosby, Program Director for WFGI-FM gave a tour to the Tiger Cub Pack 240 from Jackson Township on March 10, 2010. She demonstrated how commercials are produced and on-air broadcasting is done.*
- 2. Lara Mosby, Program Director for WFGI-FM gave a tour to Boy Scout Wolf Pack 217 from Westmont on May 26, 2010. She demonstrated how commercials are produced and on-air broadcasting is done.*
- 3. Nik Kephart did a 15 hour job shadow for a senior class project. Nik came in and observed the programming department from 2 -5pm on August 3rd, 5th and 17th.*

In 2010-2011 Forever Broadcasting has participated in the following job/business fairs

- 1. Tina Perry, Sales Manager attended the March 25, 2010 Job/Internship Fair Extravaganza hosted by St. Francis College, Loretto, PA .*
- 2. Tina Perry, Sales Manager attended the May 11, 2010 Career Fair hosted by Somerset County Technology Center, Somerset, PA.*
- 3. Tina Perry, Sales Manager, attended the October 21, 2010 Somerset County Job Fair hosted by Somerset County Commissioners, Somerset, PA.*

In 2010-2011 Forever Broadcasting has Sponsored and Co-Sponsored the following Job/Business Fairs.

- 1. Terry Deitz, General Manager of Forever Broadcasting hosted on September 21, 2010 the 2010 Job Fair at the Richland Fire Hall, Johnstown, PA.*
- 2. Terry Deitz, General Manager of Forever Broadcasting hosted on February 24, 2011 the 2011 Job Fair at the Richland Fire Hall, Johnstown, PA.*
- 3. Shelly Lovenduski, Business Manager, attended Cambria County Job Fair on May 4, 2010 Co Hosted by Forever Broadcasting at the Frank J. Pasquerilla Conference Center, Johnstown, PA.*
- 4. Shelly Lovenduski, Business Manager, attended Indiana PA Career Link Job Fair on April 15, 2010 Co Hosted by Forever Broadcasting at the S & T Bank Arena, Indiana, PA*

Forever Broadcasting's participation with educational institutions relating to career opportunities in broadcasting is essential. In 2010 -2011 Forever Broadcasting has participated in the following career programs/events.

- 1. Tina Perry, Sales Manager attended the October 26, 2010 Job workshop that was held at the Somerset County Technology Center, Somerset, PA*
- 2. Tina Perry, Sales Manager spoke at the Westmont Kiwanis Club on Wednesday, August 11, 2010 about careers at Forever Broadcasting.*
- 3. Terry Dietz, General Manager spoke at the East Hills Business Group about Sales Careers and Broadcasting opportunities on Wednesday June 16, 2010.*

Report filed by:

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